



## FastMarkets Ltd

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## Bob Green Joins BaseMetals.com

**PRESS RELEASE - Monday, 10th April 2006 – FastMarkets Ltd, owners of the leading metals websites BaseMetals.com and TheBullionDesk.com are pleased to announce the appointment of Bob Green as Product Sales Manager.**

Bob Green brings with him a track record of successfully selling data services into the base metals sector and has a proven track record in building account-managed client relationships. In this position Bob will be using his extensive knowledge of the London Metal Exchange (LME) data to drive forward subscription sales amongst market professionals to our rapid metals market commentary and live (or delayed) metal exchange data services.

"Bob's wealth of industry experience and knowledge will be a tremendous asset for our team as we continue to build upon our successful growth" said Sales Director, Kim Usher.

Ross Norman, Joint Managing Director of FastMarkets Ltd added "We are extremely pleased to have Bob on board. He brings the right mix of commercial acumen with an eye for detail that will prove valuable for product development as we continually strive to enhance the quality of our offering".

Commenting upon his recent appointment, Bob added "I like the fact that the company's success is built around strong, long-term relationships with clients - in keeping with this approach, my aim is to develop genuine partnerships with new customers."

BaseMetals.com recently completed the upgrading of its data feed directly from the LME and is now well-positioned to build this service into a world-class offering. BaseMetals.com is now said to be one of a few full service providers of LME exchange data, complemented by rapid market commentary and analysis that market users are increasingly finding to be reliable, authoritative and influential creating a dealing room experience but with all of the mobility that a browser permits.

Bob's appointment comes as the Company is scaling-up its sales effort significantly by building a highly motivated and entrepreneurial sales team. Bob's recruitment follows the appointment of Kim Usher – a former senior Reuters and Dow Jones employee who joined as Sales Director of FastMarkets Ltd late last year.

**For more information about the FastMarkets Ltd**

**please see [www.FastMarkets.com](http://www.FastMarkets.com)**

## ABOUT FastMarkets Ltd

FastMarkets is a leading provider of online commodity market information, bringing precious and base metals prices, news and research to a worldwide user base through its two websites **TheBullionDesk.com** and **BaseMetals.com**. The two websites have become foremost in their respective fields by successfully delivering rapid data and up-to-the-moment information that has come to be seen by market participants as reliable, authoritative and influential – the websites are successful primarily because they have successfully leveraged technology to deliver information that is both comprehensive and timely. In addition, the websites are unique in publishing exclusive access to leading bank research and by offering rapid in-house market commentary from its leading team of market analysts. The Company has plans to significantly scale up its services and will be funding its expansion through a Private Placement taking place during Q1 2006.

For more information please see : [www.fastmarkets.com](http://www.fastmarkets.com)

## About TheBullionDesk.com

TheBullionDesk.com was originally formed by three metals traders in October 1999 with the initial aim of being the “definitive online resource for live precious metals information and services”. This portal for the precious metals trading community has grown in usage and reputation and is now regarded by many in the dealing community as one of the single most important sources of bullion market information. TheBullionDesk.com provides one of the world’s largest single online sources of metals market news, real-time spot and futures market prices, state-of-the-art charting tools and research, both from the leading bullion banks - plus in-house market analysis created by its own researchers. TheBullionDesk.com is currently the only reliable bullion website providing a live streaming precious metals price feed and in providing a host of advanced features such as technical charting analysis, page customisation, SMS alerts on price levels being triggered and a cut-down version of the site available to blackberry/mobile phone users.

For more information please see : [www.thebulliondesk.com](http://www.thebulliondesk.com)

## About BaseMetals.com

BaseMetals.com is quickly gaining momentum amongst market professionals, miners, refiners and industrial clients who use it routinely as a rapid source of market information. Although offering plenty of free-to-view information, Premium Subscribers to BaseMetals.com receive a far richer experience with real-time LME and COMEX streaming prices, exclusive access to research from the leading metals analysts, commentary from our in-house editorial team plus state-of-the-art technical analysis charting tools - all of which puts the user right on the pulse of the market. In recent months BaseMetals.com has undergone much stress-testing and we completed the upgrading of the data feed direct from the LME ; it is now said to be the only full-service provider of exchange data, reports and other market information available through a browser. Truly a dealing room experience but with all of the mobility that a browser permits.

For more information please see : [www.BaseMetals.com](http://www.BaseMetals.com)

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For real-time bullion prices,  
news, research and charts



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