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Mitchel Ingham-Barrow Joins the BaseMetals.com Team as Sales Director

PRESS RELEASE - Monday, 11th December 2006 – FastMarkets Ltd, providers of rapid online metals market information today announced the appointment of Mitchel Ingham-Barrow as Sales Director.

Mitchel has 15 years sales experience, 11 of which have been with Metal Bulletin, 5 as Head of Sales, Strategy and Development. During that time Mitchel was involved in the development of Metal Bulletin's electronic portfolio, as well as managing Metal Bulletin's content sales teams

Speaking of the appointment Mitchel commented "I have spent 11 years selling content to the broad church of the metals community. BaseMetals.com is concentrating on a specific element of the market and applying all its resources to ensure they create the most comprehensive and highest quality content. I look forward to presenting this unique product to the market."

Adding to this, Ross Norman – Director commented "Mitchel brings a powerful combination of relevant experience, the appropriate skill-set and the personal qualities required to operate successfully in a fast-growing and highly resourceful business environment. We are confident he will make a significant contribution to the Company's ambitions."

BaseMetals.com is an authorised distributor of real-time and delayed LME, COMEX and SHFE data and, using its advanced technical platform, it can stream market prices, news and research over the internet to paying subscribers. For those frequently on the move the Company has recently launched a mobile version of its website for those wishing to stay in contact with the market via a mobile phone, PDA or Blackberry.

BaseMetals.com provides its online subscribers with a comprehensive and influential source of metals market news directly from the floor of the exchange, real-time London Metal Exchange data, state-of-the-art charting tools plus research from many of the leading metals brokers and institutions.

About FastMarkets Ltd

FastMarkets is a leading provider of online commodity market information, bringing precious and base metals prices, news and research to a worldwide user base through its two websites **TheBullionDesk.com** and **BaseMetals.com**. The two websites have become foremost in their respective fields by successfully delivering rapid data and up-to-the-moment information that has come to be seen by market participants as reliable, authoritative and influential – the websites are successful primarily because they have successfully leveraged technology to deliver information that is both comprehensive and timely.

In addition, the websites are unique in publishing exclusive access to leading bank research and by offering rapid in-house market commentary from its leading team of market analysts.

For more information please see : www.fastmarkets.com

About BaseMetals.com

BaseMetals.com is quickly gaining momentum amongst market professionals, miners, refiners and industrial clients who use it routinely as a rapid source of non-ferrous market information. Although offering plenty of free-to-view information, **Premium Subscribers** to BaseMetals.com receive a far richer experience with real-time LME and COMEX streaming prices, exclusive access to research from the leading metals analysts, commentary from our in-house editorial team plus state-of-the-art technical analysis charting tools - all of which puts the user right on the pulse of the market ; it is now said to be the only full-service provider of exchange data, reports and other market information available through a browser... a dealing room experience but with all of the mobility and flexibility that a browser permits. For those frequently on the move the Company has recently launched a mobile version of its website for those wishing to stay in contact with the market via a mobile phone, PDA or Blackberry.

The real-time LME data and Premium news service costs from **USD 299 per month** (inclusive of exchange fees) rising to USD 399/month for more in-depth research ; for more details about our offerings please see : www.BaseMetals.com/shop **Potential clients wishing to trial our service for FREE are encouraged to call a member of our sales team in either London on +44 207 929 6339 or e-mail sales@BaseMetals.com or in Asia via our Singapore Office on +65 6242 7089 or e-mail lina@BaseMetals.com**

For more information please see : www.BaseMetals.com

About TheBullionDesk.com

TheBullionDesk.com was originally formed by three metals traders in October 1999 with the initial aim of being the “definitive online resource for live precious metals information and services”. This portal for the precious metals trading community has grown in usage and reputation and is now regarded by many in the dealing community as one of the single most important sources of bullion market information. TheBullionDesk.com provides one of the world’s largest single online sources of metals market news, real-time spot and futures market prices, state-of-the-art charting tools and research, both from the leading bullion banks - plus in-house market analysis created by its own researchers. TheBullionDesk.com is currently the only reliable bullion website providing a live streaming precious metals price feed and in providing a host of advanced features such as technical charting analysis, page customisation, SMS alerts on price levels being triggered and a cut-down version of the site available to blackberry/mobile phone users.

For more information please see : www.thebulliondesk.com

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fastmarkets 



For real-time bullion prices,
news, research and charts

