

**Head Office**  
12 Camomile Street  
London EC3A 7PT

**Asian Office**  
10 Anson Road #27-18,  
International Plaza,  
Singapore 079903

**Technical Office**  
The Portway Centre  
Old Sarum Park  
Salisbury  
Wiltshire SP4 6EB

t. +44(0) 207 929 6339  
f. +44 (0) 207 929 2369

t: +65 6242 7089  
m: +65 9734 5527

t: +44 (0) 1722 328300  
f: +44 (0) 1722 328125

## **BaseMetals.com Launches Webcasts Direct from the LME Floor**

**PRESS RELEASE - Wednesday, 7<sup>th</sup> February 2007 – FastMarkets Ltd, providers of rapid online metals market information today announced the launch of a webcast service to provide market insights / updates information direct from the floor of the London Metal Exchange (LME).**

**In keeping with its reputation for rapid delivery of expert market information, the new web delivered service is the first of its kind and provides BaseMetals.com subscribers with expert commentary direct from the ringside.**

Martin Hayes, Senior Correspondent at BaseMetals.com said of the new service “this is a very exciting development and brings users right to the heart of the action, representing a major step forward in making these important markets more accessible to participants”.

BaseMetals.com is unique in having two reporters at the ringside of the LME each working day and the webcasts will supplement the authoritative news reports that the team already generates. With the recent addition of Angus MacMillan and Perrine Faye to the existing editorial team of Ross Norman, James Moore, William Adams and Martin Hayes, FastMarkets Ltd now has unrivalled experience, totalling around 100 years, in base and bullion metals markets. Coverage is expanding as well, with FastMarkets now producing regular in-house reports, prices and analysis on minor metals and energy, as well as the major base metals and bullion markets.

Perrine Faye – Basemetals.com correspondent at the London Metal Exchange added “the webcasting from the LME is a highly innovative development and underscores the resourcefulness of Basemetals.com in pushing back the boundaries in financial market reporting”.

BaseMetals.com would be pleased to offer interested parties with a seven day FREE TRIAL of our service – for this you are encouraged to call our sales team on +44(0)207 929 6339 in London or +65 6242 7089 for Singapore or simply e-mail our Head of Sales at [mitchel@basemetals.com](mailto:mitchel@basemetals.com)

BaseMetals.com is an authorised distributor of real-time and delayed LME, COMEX and SHFE data and, using its advanced technical platform, it can stream market prices, news and research over the internet to paying subscribers. For those frequently on the move the Company has recently launched a mobile version of its website for those wishing to stay in contact with the market via a mobile phone, PDA or Blackberry.

The London Metal Exchange provides the leading global forum for all those who wish to manage the risk of future price movements in non-ferrous metals and plastics and is thus the world's premier metals market with highly liquid contracts. Situated in the heart of The City of London, the LME trades contracts for future delivery and so helps discover what the price of metals will be months and years ahead. Trading on the Exchange consists of open outcry trading, which takes place in 'the ring', as the trading arena is known, supported by a 24 hour telephone market and screen-based trading on LME Select.

BaseMetals.com provides its online subscribers with a comprehensive and influential source of metals market news directly from the floor of the exchange, real-time London Metal Exchange data, state-of-the-art charting tools plus research from many of the leading metals brokers and institutions.

### **About FastMarkets Ltd**

FastMarkets is a leading provider of online commodity market information, bringing precious and base metals prices, news and research to a worldwide user base through its two websites **TheBullionDesk.com** and **BaseMetals.com**. The two websites have become foremost in their respective fields by successfully delivering rapid data and up-to-the-moment information that has come to be seen by market participants as reliable, authoritative and influential – the websites are successful primarily because they have successfully leveraged technology to deliver information that is both comprehensive and timely.

In addition, the websites are unique in publishing exclusive access to leading bank research and by offering rapid in-house market commentary from its leading team of market analysts.

For more information please see : [www.fastmarkets.com](http://www.fastmarkets.com)

### **About BaseMetals.com**

BaseMetals.com is quickly gaining momentum amongst market professionals, miners, refiners and industrial clients who use it routinely as a rapid source of non-ferrous market information. Although offering plenty of free-to-view information, **Premium Subscribers** to BaseMetals.com receive a far richer experience with real-time LME and COMEX streaming prices, exclusive access to research from the leading metals analysts, commentary from our in-house editorial team plus state-of-the-art technical analysis charting tools - all of which puts the user right on the pulse of the market ; it is now said to be the only full-service provider of exchange data, reports and other market information available through a browser... a dealing room experience but with all of the mobility and flexibility that a browser permits. For those frequently on the move the Company has recently launched a mobile version of its website for those wishing to stay in contact with the market via a mobile phone, PDA or Blackberry.

The real-time LME data and Premium news service costs from **USD 299 per month** (inclusive of exchange fees) rising to USD 399/month for more in-depth research ; for more details about our offerings please see : [www.BaseMetals.com/shop](http://www.BaseMetals.com/shop) **Potential clients wishing to trial our service for FREE are encouraged to call a member of our sales team in either London on +44 207 929 6339 or e-mail [sales@BaseMetals.com](mailto:sales@BaseMetals.com) or in Asia via our Singapore Office on +65 6242 7089 or e-mail [lina@BaseMetals.com](mailto:lina@BaseMetals.com)**

For more information please see : [www.BaseMetals.com](http://www.BaseMetals.com)

### **About TheBullionDesk.com**

TheBullionDesk.com was originally formed by three metals traders in October 1999 with the initial aim of being the "definitive online resource for live precious metals information and services". This portal for the precious metals trading community has grown in usage and reputation and is now

FastMarkets Limited - Registered in England and Wales No 3879279  
Registered Office: 5<sup>th</sup> Floor Carmelite,  
50 Victoria Embankment,  
London, EC4Y 0LS

regarded by many in the dealing community as one of the single most important sources of bullion market information. TheBullionDesk.com provides one of the world's largest single online sources of metals market news, real-time spot and futures market prices, state-of-the-art charting tools and research, both from the leading bullion banks - plus in-house market analysis created by its own researchers. TheBullionDesk.com is currently the only reliable bullion website providing a live streaming precious metals price feed and in providing a host of advanced features such as technical charting analysis, page customisation, SMS alerts on price levels being triggered and a cut-down version of the site available to blackberry/mobile phone users.

For more information please see : [www.thebulliondesk.com](http://www.thebulliondesk.com)

**For further information please contact:**

Ross Norman – Director - FastMarkets Ltd  
t: +44 (0)207 929 6339  
ross@basemetals.com

*fastmarkets* 



For real-time bullion prices,  
news, research and charts

