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Richard Jakob appointed Sales Director of BaseMetals.com and TheBullionDesk.com

PRESS RELEASE - Monday, 2nd April 2007 – FastMarkets Ltd, providers of rapid online metals market information, today announced the appointment of Richard Jakob as Sales Director.

Prior to his promotion Richard joined BaseMetals.com as Sales Manager in November 2006 following 13 years in sales at a senior level, including 8 years at Metal Bulletin where Richard was Head of Sales from 2002 until 2005.

Commenting upon the appointment Joint Managing Director, Dominic Hall said "Richard has extensive knowledge of the non-ferrous markets and has excellent connections throughout the international base metals community. Since his arrival at BaseMetals.com, Richard has used his sales and language skills as well as his knowledge of the metals industry to develop new markets for the service. In his new capacity as Sales Director, he will now be able to apply his proven ability to lead successful sales teams to build subscription sales further".

Speaking of the appointment Richard commented: "BaseMetals.com and TheBullionDesk.com are market leaders in their respective fields in providing rapid online metals information and it is a privilege to be able to lead the sales effort and take these products to the widest possible audience."

Adding to this, Ross Norman – Director commented: "Richard brings a powerful combination of relevant experience, the appropriate skill-set and the personal qualities required to operate successfully in a fast-growing and highly resourceful business environment. We are confident he will make a significant contribution to the Company's ambitions."

About BaseMetals.com

BaseMetals.com is an authorised distributor of real-time and delayed LME, COMEX and SHFE data and, using its advanced technical platform, can stream market prices, news and research over the internet to paying subscribers. For those frequently on the move, the Company also has a mobile version of its website enabling you to stay in contact with the market via a mobile phone, PDA or Blackberry.

BaseMetals.com provides its online subscribers with a comprehensive and influential source of metals market news directly from the floor of the exchange, real-time London Metal Exchange data, state-of-the-art charting tools plus research from many of the leading metals brokers and institutions.

BaseMetals.com is quickly gaining momentum amongst market professionals, miners, refiners and industrial clients who use it routinely as a rapid source of non-ferrous market information. Although offering plenty of free-to-view information, **subscribers** to BaseMetals.com can receive a far richer experience with real-time LME and COMEX streaming prices, exclusive access to research from the leading metals analysts, commentary from our in-house editorial team plus state-of-the-art technical analysis charting tools - all of which puts the user right on the pulse of the market ; it is now said to be the only full-service provider of exchange data, reports and other market information available through a browser... a dealing room experience but with all of the mobility and flexibility that a browser permits. For those frequently on the move the Company has recently launched a mobile version of its website for those wishing to stay in contact with the market via a mobile phone, PDA or Blackberry.

The BaseMetals.com subscription “NEWS” service with delayed LME data starts at £80 per month and rises to £191 per month (plus exchange fees) for our “RESEARCH & NEWS” service which includes live streaming LME data. For more details about our subscription service please see : www.BaseMetals.com/shop Potential clients wishing to take FREE one week trial are encouraged to call a member of our sales team in either London on +44 207 929 6339 or e-mail sales@BaseMetals.com or in Asia via our Singapore Office on +65 6242 7089 or e-mail lina@BaseMetals.com

For more information please see : www.BaseMetals.com

About TheBullionDesk.com

TheBullionDesk.com was originally formed by three metals traders in October 1999 with the initial aim of being the “definitive online resource for live precious metals information and services”. This portal for the precious metals trading community has grown in usage and reputation and is now regarded by many in the dealing community as one of the single most important sources of bullion market information. TheBullionDesk.com provides one of the world’s largest single online sources of metals market news, real-time spot and futures market prices, state-of-the-art charting tools and research, both from the leading bullion banks - plus in-house market analysis created by its own researchers. TheBullionDesk.com is currently the only reliable bullion website providing a live streaming precious metals price feed and in providing a host of advanced features such as technical charting analysis, page customisation, SMS alerts on price levels being triggered and a cut-down version of the site available to blackberry/mobile phone users.

For more information please see : www.thebulliondesk.com

About FastMarkets Ltd

FastMarkets is a leading provider of online commodity market information, bringing precious and base metals prices, news and research to a worldwide user base through its two websites **TheBullionDesk.com** and **BaseMetals.com**. The two websites have become foremost in their respective fields by successfully delivering rapid data and up-to-the-moment information that has come to be seen by market participants as reliable, authoritative and influential – the websites are successful primarily because they have successfully leveraged technology to deliver information that is both comprehensive and timely.

In addition, the websites are unique in publishing exclusive access to leading bank research and by offering rapid in-house market commentary from its leading team of market analysts.

For more information please see : www.fastmarkets.com

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For real-time bullion prices,
news, research and charts



TheBullionDesk

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