

## **PRESS RELEASE - 7<sup>th</sup> July 2009 - Fastmarkets Ltd announces appointment of new Sales Agents in UK, North America, South America and Australia.**

Fastmarkets Ltd, online providers of fast authoritative metals focussed news, analysis and data today announces the recent appointment of four new Sales Agents to complement their existing sales team and create a truly global sales reach. The new agents will take regional responsibility for driving growth in subscription sales of the Fastmarkets' online metals information products; BaseMetals.com and TheBullionDesk.com. These appointments will free up the existing in-house sales team to fully concentrate their efforts in their time zone on the EMEA region. The new agents appointed are as follows.

### **Celta Metal – South America**

We are delighted that Celta (domiciled in Santiago, Chile) have become our agents in South America. Celta are a well-known and respected consulting company, with excellent knowledge of the global mining community, and especially of producers active in South America. Patrick Cussen, Celta's president, said that "Fastmarkets offers a cost-effective information service that is fully focused on base metals and bullion. We are very excited that we will help this growing company in reaching out to the mining and business community in South America."

### **Richard Hajdukiewicz - North America**

We are excited to welcome Richard as consultant to Fastmarkets. Richard's 30 years of experience in all facets of the metals markets will help broaden the reach and scope of Fastmarkets in North America. "Fastmarkets is the world leader in the dissemination of metals prices, news and research through the internet. I am thrilled to be associated with this outstanding organization" said Richard Hajdukiewicz.

### **John Kempler – Australia and New Zealand**

John has been involved in metals trading and mine finance in the region for around 20 years through his involvement with Goldman Sachs, NAB, Koch and HBOS. "I am delighted to represent an organisation that has a significant and growing part to play in the commodity markets. I look forward to raising Fastmarket's profile within the region's ever-expanding mining sector" said John Kempler.

### **Neil Bootman – UK**

Neil Bootman joins the EMEA sales team as a Marketing Agent with expertise in the wire, cable and rod markets. A long career with Prysmian cables means that Neil has a highly detailed knowledge of this sector of the industry and is well placed to deliver subscriptions growth. "I am delighted to have joined a progressive and customer focussed organisation which I believe delivers first class, metals focussed products and services ideally suited to the needs of the rod, wire and cable industries".

Speaking about the appointment of the Agents, Dominic Hall, CEO commented; "The appointment of these Agents has accelerated the restructuring of our global sales effort along logical geographical grounds. Our existing UK based team can now focus purely on EMEA, developing sector expertise, leaving other key regions to highly qualified and motivated agents who are actually on the ground and know their territories well."

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