

# TheBullionDesk.com

## P R E S S   R E L E A S E

TheBullionDesk.com – the 24 hour precious metals portal – goes live

5<sup>th</sup> May 2000

TheBullionDesk.com – the 24 hour precious metals portal – goes live ON Friday 5<sup>th</sup> May, taking financial information on the web into an entirely new dimension.

Operating around the clock - 7 days a week, TheBullionDesk.com gives live market news, live prices and sophisticated charting tools enabling in-depth market analysis. The site is being expanded to offer a comprehensive list of links to related sites, recruitment, listings of market events, a vast archive of historical data and it will offer a number of free software downloads.

Being a "vertical portal", TheBullionDesk.com appeals to all precious metal-related industries from mining and exploration, to refining, trading and the investment community alike. The site places equal emphasis on the platinum group metals as to gold and silver given their broad range of industrial applications and their exceptional volatility over recent years.

Access to the site is free of charge and it is predicted to become an essential tool for cultivating increased levels of interest from the private investor. Currently under wraps is the e-commerce side of this website which will provide private investors unlimited access and opportunity to participate in these exciting markets.

### NOTES TO THE EDITOR

#### Who are we ?

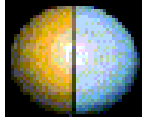
The management team of TheBullionDesk.com comprises three former members of the precious metals trading markets, Ross Norman, Dominic Hall and James Geering. All three Directors were in the position of operating their own businesses immediately prior to coming together. Ross was formerly with Johnson Matthey, N M Rothschilds and Credit Suisse on the physical desk as a Senior Dealer, Dominic is a former Global Options and Structured Derivatives Dealer from Mocatta & Goldsmid (Standard Chartered) and James is a former Forwards, Options and Structured Derivatives Dealer from N M Rothschilds, AIG and ANZ. In addition, both Dominic and James have Masters Degrees in Information Technology and have developed proprietary risk management software for the bullion market. Ross has a marketing/analysis background and produces regular reports and commentary on the markets.

#### What technology ?

The site uses Integra Information©, our proprietary dynamic 3 tier data-base driven technology which leverages industry-strength software development tools and methodologies. As such, the site operates with minimal manual input, it is scalable, it is secure, it is easily maintained and best of all, it ensures we remain a low-cost provider. TheBullionDesk.com is working on WAP delivery (meaning the delivery of information and data to mobile phones / PDAs). The next phase is increased flexibility and greater enrichment whereby browsers may customise the site for their own specific needs.

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