



PRESS RELEASE - TheBullionDesk Limited - 26th April 2004 16.00 BST

Precious Metals Markets receive new services to provide greater market information.

The precious metals markets receive a boost today with news that TheBullionDesk.com has launched a host of new initiatives to improve the quality and speed of market news and information. Key amongst many new features released today includes the automation to dispatch SMS text alerts to users mobile phones and/or e-mails which are triggered by the precious metals markets hitting a **price level** that the user nominates. In addition, TheBullionDesk.com has automated the dispatch of e-mails when an important **keyword** such as "anglogold" or other that the user nominates appears in the news.

Coinciding with the release of these new alert services, TheBullionDesk.com has greatly improved its state-of-the-art charting tools by vastly increasing its "data warehouse" so that over 1,200 interactive precious metals charts may be created by the user for DIY market analysis. Users now have the ability to create dynamic charts in say gold in rupee or palladium in ruble to which they may apply a host of studies including moving averages, relative strength indicators, momentum, rate of change and a dozens other statistical tools.

The alert service, interactive charting and market analysis is available to users of TheBullionDesk.com through a Premium subscription which costs USD 35 per month. However for those users who are reluctant to pay for the extras, the website continues to offer possibly the richest source of free precious metals information available on the internet. These developments fall within our businesses stated aim of providing "pre-eminent market information both as quickly and as cheaply as possible". TheBullionDesk.com has set itself the target of being the definitive online resource for live precious metals information and services.

About Us

TheBullionDesk.com is the leading precious metals website which boasts the world's largest single source of precious metals market news, real-time spot and futures market prices and research both from the leading bullion banks plus in-house market analysis created by our own researchers. The research function was greatly enhanced last month when former World Gold Council analyst Rhona O'Connell joined the team in a part-time capacity to provide Weekly Market Analysis.



TheBullionDesk.com has a staff of six and in addition to the website provides risk management / trade capture software for the commodities sector plus independent research in the platinum group metals and gold refining sectors.

The two Executive Directors of TheBullionDesk Limited are Ross Norman and Dominic Hall.

Ross Norman formerly worked for Johnson Matthey, NM Rothschild & Sons and Credit Suisse before founding Precious Metals Research (PMR) in 1995, which provided a consultancy and reporting service leveraging his broad knowledge of the trading and industrial markets for precious metals. Dominic Hall, formerly a gold options and forwards dealer with ScotiaMocatta founded Workware Trading Systems in 1997 which provided risk deal capture and risk management software to the trading community. In August 2002, the decision was taken to combine the two businesses together with the jointly-owned TheBullionDesk.com to form an information technology driven precious metals service company, specialising in the provision of market information and associated products and services.

TheBullionDesk Limited remains a profitable business centred upon the website which has grown steadily in reputation and reach ; the business is poised for its next phase of growth with the launch of a new website called BaseMetals.com which is currently under development and will bring a similar service to the non-ferrous sector as it has to the precious metals sector.

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